TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Minnesota

TRAVEL AND TOURISM WORKS FOR MINNESOTA

- Domestic and international travelers to Minnesota spent $14.6 billion in 2017 and generated $4.0 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 154,450 jobs created by travelers to Minnesota in 2017 represent 6.2% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Minnesota’s 2017 unemployment rate of 3.4% would have been 8.4% of the labor force.

- For every $1 million spent in Minnesota by domestic and international travelers, 10.6 jobs are created.

MINNESOTA-BASED TRAVEL COMPANIES

- Bloomington Convention & Visitors Bureau
- Carlson Wagonlit Travel
- Explore Minnesota Tourism
- Mall of America
- Visit Duluth
- Visit Saint Paul

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2018 Data

- $1.1 trillion in travel spending
- 8.9 million jobs
- $268 billion payroll
- $171 billion in tax revenue

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.