TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Mississippi

TRAVEL AND TOURISM WORKS FOR MISSISSIPPI

• Domestic and international travelers to Mississippi spent $6.5 billion in 2017 and generated $1.0 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

• The 89,580 jobs created by travelers to Mississippi in 2017 represent 10.0% of the state’s total private industry employment.

• Without these jobs generated by domestic and international travel, Mississippi’s 2017 unemployment rate of 5.2% would have been 12.1% of the labor force.

• For every $1 million spent in Mississippi by domestic and international travelers, 13.9 jobs are created.

MISSISSIPPI-BASED TRAVEL COMPANIES

• Grand Casinos of Mississippi

• Natchez Trace Parkway

• Tupelo Convention and Visitors Bureau

• Visit Mississippi Gulf Coast

• Visit Mississippi

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

TRAVEL SPENDING

<table>
<thead>
<tr>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6.5 BILLION</td>
<td>$1.9 BILLION</td>
<td>89,580</td>
<td>4</td>
<td>$1.0 BILLION</td>
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</tbody>
</table>

TRAVEL AND TOURISM WORKS FOR MISSISSIPPI

2017 Data

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2018 Data

$1.1 TRILLION in travel spending

8.9 MILLION jobs

$268 BILLION payroll

$171 BILLION in tax revenue

each household will pay $1,340 additional taxes per year without the tax revenue from travel

$2.5 TRILLION in U.S. economic output

1 in 10 U.S. NON-FARM JOBS supported by travel

15.7 MILLION American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.