Travel will power our economic recovery. Why travel matters to

**MONTANA**

**STATE** | **SPENDING** | **PAYROLL** | **JOBS** | **TRAVEL INDUSTRY EMPLOYMENT RANKING** | **TAX RECEIPTS**
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2019 | $5.3 Billion | $1.1 Billion | 34,428 | 3 | $445.9 Million
2020 | ▼ -29% | | | | ▼ -23%

*In Montana*, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$5.3 billion** exploring our state
- For every **$1 million** spent in Montana by domestic and international travelers, **6.5 jobs are created**
- The **34,428 travel-supported jobs** represented **8.9% of Montana’s total private industry employment**, without which our unemployment rate of **3.6%** would have been **12.2%** of the labor force
- Travel spending generated **$445.9 million** to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

*Montana* experienced severe losses in 2020.

- Spending by domestic and international travelers declined by **29%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 23%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

**FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.**

| 2020 SPENDING: $680.3 BILLION | ▼ -42% | 2019 SPENDING: $1.2 TRILLION |
| 2020 TOTAL ECONOMIC OUTPUT: $1.5 TRILLION | ▼ -42% | 2019 ECONOMIC OUTPUT: $2.6 TRILLION |
| 2020 TOTAL JOBS: 11 MILLION | ▼ -34% | 2019 TOTAL JOBS: 17 MILLION |

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.