

Travel will power our economic recovery. Why travel matters to

MONTANA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$5.3 Billion	\$1.1 Billion	34,428	3	\$445.9 Million
2020	▼ -29%				▼ -23%

In **Montana**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

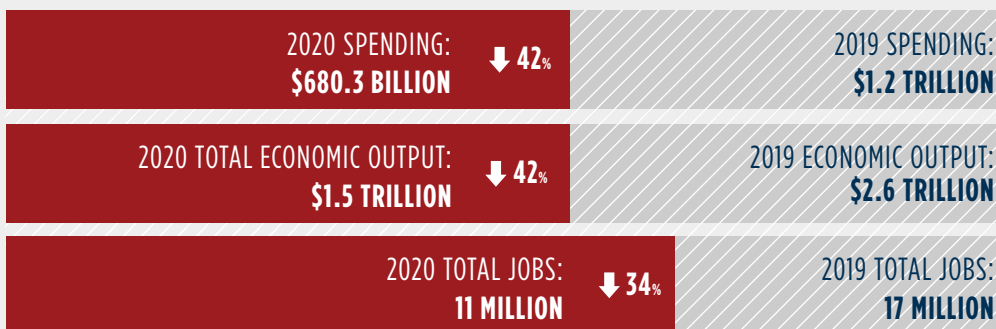
In 2019:

- Domestic and international travelers spent **\$5.3 billion** exploring our state
- For every **\$1 million** spent in Montana by domestic and international travelers, **6.5 jobs are created**
- The **34,428 travel-supported jobs** represented **8.9% of Montana's total private industry employment**, without which our **unemployment rate of 3.6%** would have been **12.2% of the labor force**
- Travel spending generated **\$445.9 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Montana experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 29%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 23%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**