

# Travel will power our economic recovery. Why travel matters to NORTH DAKOTA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$3.3 Billion	\$683.1 Million	27,168	4	\$606.9 Million
2020	▼ -35%				▼ -26%

In **North Dakota**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

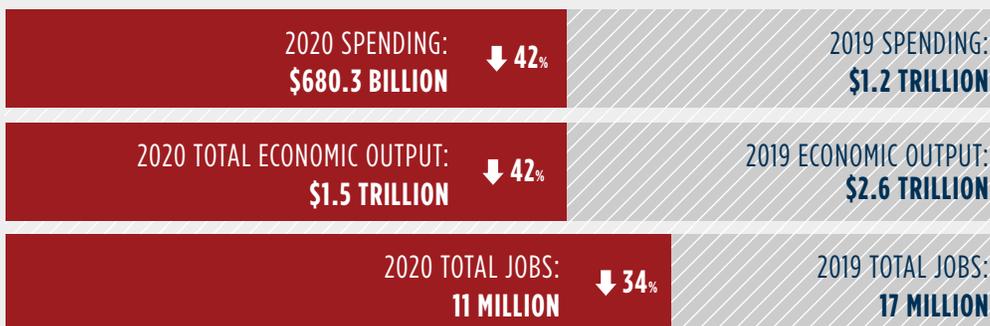
## In 2019:

- Domestic and international travelers spent **\$3.3 billion** exploring our state
- For every **\$1 million** spent in North Dakota by domestic and international travelers, **8.3 jobs are created**
- The **27,168 travel-supported jobs** represented **7.7% of North Dakota's total private industry employment**, without which our **unemployment rate of 2.3%** would have been **9.9% of the labor force**
- Travel spending generated **\$606.9 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

## North Dakota experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 35%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 26%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

## FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**