TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to North Dakota

TRAVEL AND TOURISM WORKS FOR NORTH DAKOTA
2017 Data

- Domestic and international travelers to North Dakota spent $2.9 billion in 2017 and generated $527.9 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 26,870 jobs created by travelers to North Dakota in 2017 represent 7.8% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, North Dakota’s 2017 unemployment rate of 2.6% would have been 9.1% of the labor force.

- For every $1 million spent in North Dakota by domestic and international travelers, 9.2 jobs are created.

NORTH DAKOTA-BASED TRAVEL COMPANIES

- 4 Bears Casino and Lodge
- Bismarck-Mandan Convention & Visitors Bureau
- Fargo-Moorhead Convention & Visitors Bureau
- First Call Hospitality
- North Dakota Tourism Division

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY
2018 Data

- $1.1 TRILLION in travel spending
- #7 largest employer of all industries in the U.S.
- 8.9 MILLION jobs
- $268 BILLION payroll
- $171 BILLION in tax revenue
- Each household will pay $1,340 additional taxes per year without the tax revenue from travel

INTERNATIONAL

- #2 INDUSTRY EXPORT
- $256 Billion in travel exports, generating a $69 Billion trade surplus
- $157 BILLION in travel spending by international visitors in the U.S.

TOTAL IMPACT

- $2.5 TRILLION in U.S. economic output
- 1 in 10 U.S. NON-FARM JOBS supported by travel
- 15.7 MILLION American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.