Travel will power our economic recovery. Why travel matters to **NORTH DAKOTA**

In **North Dakota**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$3.3 billion** exploring our state
- For every **$1 million** spent in North Dakota by domestic and international travelers, **8.3 jobs are created**
- The **27,168 travel-supported jobs** represented **7.7% of North Dakota’s total private industry employment**, without which our **unemployment rate of 2.3%** would have been **9.9% of the labor force**
- Travel spending generated **$606.9 million** to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**North Dakota** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 35%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 26%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

### FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
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<td>2019</td>
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<td>$683.1 Million</td>
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<td>2020</td>
<td>▼ -35%</td>
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</tbody>
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Travel will refuel our economy, rebuild our workforce, and reconnect Americans.