

# Travel will power our economic recovery. Why travel matters to NEBRASKA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$5.9 Billion	\$1.4 Billion	49,280	8	\$754.4 Million
2020	▼ -36%				▼ -29%

In **Nebraska**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

## In 2019:

- Domestic and international travelers spent **\$5.9 billion** exploring our state
- For every **\$1 million** spent in Nebraska by domestic and international travelers, **8.4 jobs are created**
- The **49,280 travel-supported jobs** represented **6.0% of Nebraska's total private industry employment**, without which our **unemployment rate of 3.0%** would have been **8.8% of the labor force**
- Travel spending generated **\$754.4 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

## Nebraska experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 36%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 29%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

## FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

2020 SPENDING: <b>\$680.3 BILLION</b>	▼ 42%	2019 SPENDING: <b>\$1.2 TRILLION</b>
2020 TOTAL ECONOMIC OUTPUT: <b>\$1.5 TRILLION</b>	▼ 42%	2019 ECONOMIC OUTPUT: <b>\$2.6 TRILLION</b>
2020 TOTAL JOBS: <b>11 MILLION</b>	▼ 34%	2019 TOTAL JOBS: <b>17 MILLION</b>

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**