Travel will power our economic recovery. Why travel matters to OHIO

In Ohio, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent $23.1 billion exploring our state
- For every $1 million spent in Ohio by domestic and international travelers, 8.4 jobs are created
- The 192,930 travel-supported jobs represented 4.1% of Ohio’s total private industry employment, without which our unemployment rate of 4.2% would have been 8.1% of the labor force
- Travel spending generated $3.3 billion to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Ohio experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 40%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, federal, state and local tax receipts declined by 32%, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$23.1 Billion</td>
<td>$6.5 Billion</td>
<td>192,930</td>
<td>10</td>
<td>$3.3 Billion</td>
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<tr>
<td>2020</td>
<td>▼ -40%</td>
<td>▼ -32%</td>
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</tbody>
</table>

2019 SPENDING: $1.2 TRILLION
2019 TOTAL JOBS: 17 MILLION
2019 ECONOMIC OUTPUT: $2.6 TRILLION

2020 SPENDING: $680.3 BILLION
2020 TOTAL ECONOMIC OUTPUT: $1.5 TRILLION
2020 TOTAL JOBS: 11 MILLION

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS