



# TRAVEL IS AN ECONOMIC ENGINE

## Why Travel Matters to Oklahoma

SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING <sup>1</sup>	TAX RECEIPTS
<b>\$9.3 BILLION</b>	<b>\$2.1 BILLION</b>	<b>90,500</b>	<b>6</b>	<b>\$1.3 BILLION</b>

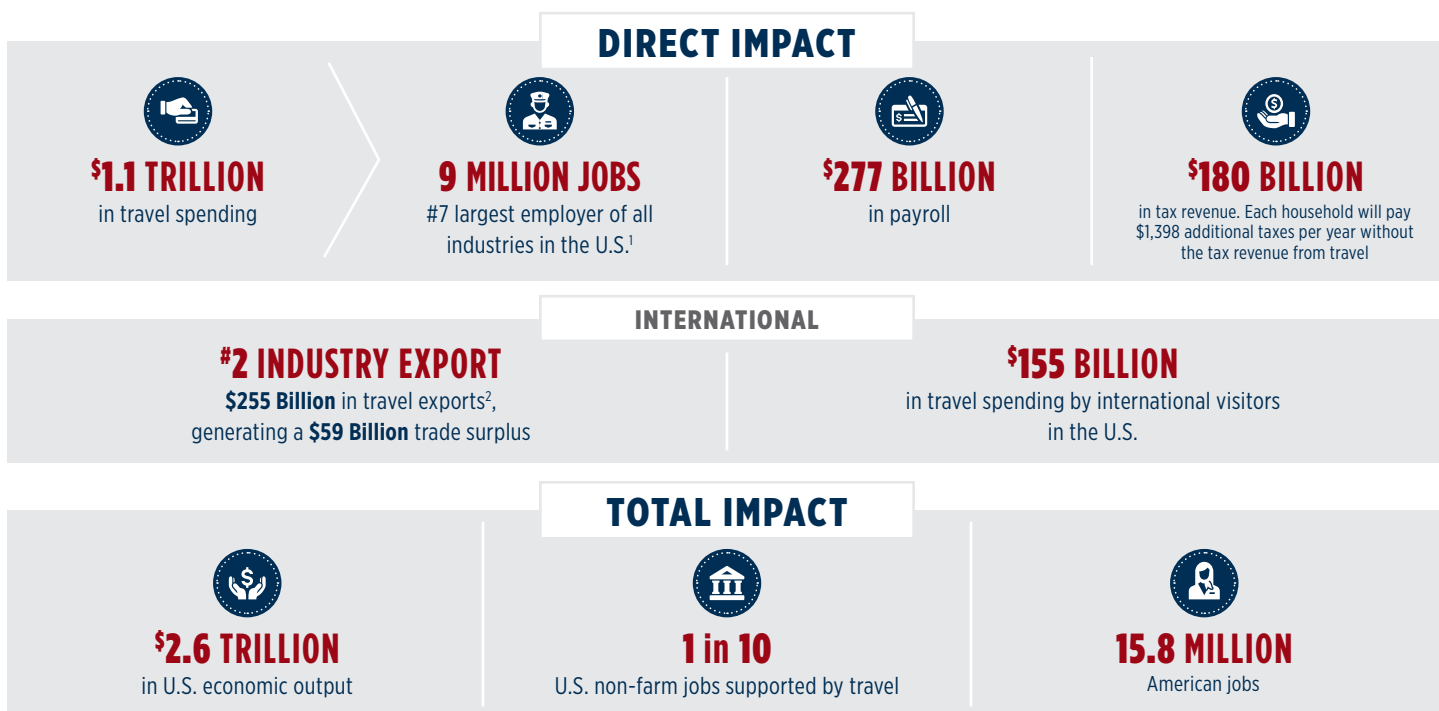
## TRAVEL AND TOURISM WORKS FOR OKLAHOMA

2018 Data

- Domestic and international travelers to Oklahoma spent \$9.3 billion in 2018 and generated \$1.3 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.
- The 90,500 jobs created by travelers to Oklahoma in 2018 represent 7.0% of the state's total private industry employment.
- Without these jobs generated by domestic and international travel, Oklahoma's 2018 unemployment rate of 3.4% would have been 8.3% of the labor force.
- For every \$1 million spent in Oklahoma by domestic and international travelers, 9.8 jobs are created.

## TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2019 Data



1. Out of 20 industries by 2-digit NAICS code

2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians' fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.