Travel will power our economic recovery. Why travel matters to

**OKLAHOMA**

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$9.2 Billion</td>
<td>$2.5 Billion</td>
<td>82,762</td>
<td>6</td>
<td>$1.3 Billion</td>
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<td>2020</td>
<td>▼ -34%</td>
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In **Oklahoma**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$9.2 billion** exploring our state
- For every **$1 million** spent in Oklahoma by domestic and international travelers, **9.0 jobs are created**
- The **82,762 travel-supported jobs** represented **6.4% of Oklahoma's total private industry employment**, without which our unemployment rate of **3.1%** would have been **9.3% of the labor force**
- Travel spending generated **$1.3 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Oklahoma** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 34%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 27%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

**FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.**

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**