Travel will power our economic recovery. Why travel matters to Oregon

STATE SPENDING PAYROLL JOBS TRAVEL INDUSTRY EMPLOYMENT RANKING TAX RECEIPTS
2019 $14.1 Billion $3.8 Billion 103,282 6 $1.7 Billion
2020 ▼ -38% ▼ -38%

In Oregon, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent $14.1 billion exploring our state
- For every $1 million spent in Oregon by domestic and international travelers, 7.3 jobs are created
- The 103,282 travel-supported jobs represented 6.2% of Oregon’s total private industry employment, without which our unemployment rate of 3.7% would have been 9.6% of the labor force
- Travel spending generated $1.7 billion to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Oregon experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 38%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, federal, state and local tax receipts declined by 31%, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

Support TRAVEL • Support RECOVERY • Support JOBS