

STATE SPENDING PAYROLL JOBS TRAVEL INDUSTRY EMPLOYMENT RANKING					····· TAX RECEIPTS ······
2019	\$3.1 Billion	\$709.5 Million	27,345	4	\$333.9 Million
2020	▼ -30%				▼ -23%

In **South Dakota**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

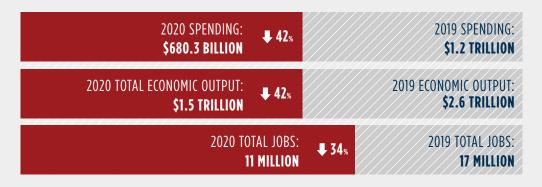
In 2019:

- Domestic and international travelers spent \$3.1 billion exploring our state
- · For every \$1 million spent in South Dakota by domestic and international travelers, 8.7 jobs are created
- The 27,345 travel-supported jobs represented 7.7% of South Dakota's total private industry employment, without which our unemployment rate of 3.0% would have been 10.5% of the labor force
- Travel spending generated **\$333.9 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

South Dakota experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 30%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 23%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS