TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to South Dakota

TRAVEL AND TOURISM WORKS FOR SOUTH DAKOTA 2017 Data

- Domestic and international travelers to South Dakota spent $2.9 billion in 2017 and generated $342.6 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 27,940 jobs created by travelers to South Dakota in 2017 represent 8.0% of the state's total private industry employment.

- Without these jobs generated by domestic and international travel, South Dakota’s 2017 unemployment rate of 3.7% would have been 9.8% of the labor force.

- For every $1 million spent in South Dakota by domestic and international travelers, 9.8 jobs are created.

SOUTH DAKOTA-BASED TRAVEL COMPANIES

- Dakota Sioux Casino
- Regency Hotel Management
- Sioux Falls Convention & Visitors Bureau
- South Dakota Department of Tourism

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY 2018 Data

DIRECT IMPACT

$1.1 TRILLION
in travel spending

8.9 MILLION
#7 largest employer of all industries in the U.S.

$268 BILLION
payroll

$171 BILLION
in tax revenue
each household will pay $1,340 additional taxes per year without the tax revenue from travel

INTERNATIONAL

#2 INDUSTRY EXPORT
$256 Billion in travel exports,
generating a $69 Billion trade surplus

$157 BILLION
in travel spending by international visitors in the U.S.

TOTAL IMPACT

$2.5 TRILLION
in U.S. economic output

1 in 10 U.S. NON-FARM JOBS
supported by travel

15.7 MILLION
American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.