Travel will power our economic recovery. Why travel matters to **Texas**

**STATE** | **SPENDING** | **PAYROLL** | **JOBS** | **TRAVEL INDUSTRY EMPLOYMENT RANKING** | **TAX RECEIPTS**
---|---|---|---|---|---
2019 | $82.0 Billion | $26.7 Billion | 710,402 | 8 | $11.7 Billion

| 2020 | ▼ -37% | ▼ -30% |

In **Texas**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$82.0 billion** exploring our state
- For every **$1 million** spent in Texas by domestic and international travelers, **8.7 jobs are created**
- The **710,402 travel-supported jobs** represented **6.6% of Texas's total private industry employment**, without which our unemployment rate of **3.5%** would have been **9.9% of the labor force**
- Travel spending generated **$11.7 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Texas** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 37%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 30%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

**FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.**

| 2020 SPENDING: $680.3 BILLION | 2019 SPENDING: $1.2 TRILLION |
| 2020 TOTAL ECONOMIC OUTPUT: $1.5 TRILLION | 2019 ECONOMIC OUTPUT: $2.6 TRILLION |
| 2020 TOTAL JOBS: 11 MILLION | 2019 TOTAL JOBS: 17 MILLION |

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.