

2019	\$29.1 Billion	\$8.4 Billion	240,795	EMPLOYMENT RANKING	\$3.6 Billion
2020	▼ -40%	фо. ч Бішоп	240,733	3	▼ -32%

In **Virginia**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

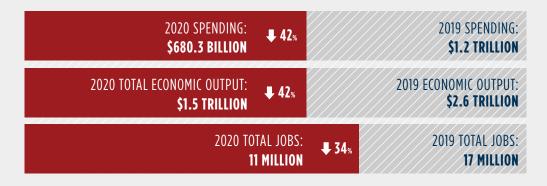
In 2019:

- Domestic and international travelers spent \$29.1 billion exploring our state
- For every \$1 million spent in Virginia by domestic and international travelers, 8.3 jobs are created
- The 240,795 travel-supported jobs represented 7.5% of Virginia's total private industry employment, without which our unemployment rate of 2.7% would have been 10.0% of the labor force
- Travel spending generated **\$3.6 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Virginia experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 40%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 32%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS