Travel will power our economic recovery. Why travel matters to

Vermont

<table>
<thead>
<tr>
<th>STATE SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$2.9 Billion</td>
<td>$763.8 Million</td>
<td>23,201</td>
<td>4</td>
</tr>
<tr>
<td>2020</td>
<td>▼ -42%</td>
<td></td>
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<td>▼ -33%</td>
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In Vermont, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent $2.9 billion exploring our state
- For every $1 million spent in Vermont by domestic and international travelers, 8.1 jobs are created
- The 23,201 travel-supported jobs represented 9.0% of Vermont’s total private industry employment, without which our unemployment rate of 2.3% would have been 11.1% of the labor force
- Travel spending generated $327.3 million to federal, state and local governments, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Vermont experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 42%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, federal, state and local tax receipts declined by 33%, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

From coast-to-coast, the COVID-19 pandemic has decimated the national travel industry.

2020 SPENDING: $680.3 BILLION ▼ 42%
2019 SPENDING: $1.2 TRILLION

2020 TOTAL ECONOMIC OUTPUT: $1.5 TRILLION ▼ 42%
2019 ECONOMIC OUTPUT: $2.6 TRILLION

2020 TOTAL JOBS: 11 MILLION ▼ 34%
2019 TOTAL JOBS: 17 MILLION

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS