TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Wyoming

TRAVEL AND TOURISM WORKS FOR WYOMING

2017 Data

- Domestic and international travelers to Wyoming spent $3.4 billion in 2017 and generated $365.3 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 32,830 jobs created by travelers to Wyoming in 2017 represent 16.1% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Wyoming’s 2017 unemployment rate of 4.4% would have been 15.6% of the labor force.

- For every $1 million spent in Wyoming by domestic and international travelers, 9.7 jobs are created.

WYOMING-BASED TRAVEL COMPANIES

- Blair Hotels
- Cody Country Visitors Council
- Jackson Hole Chamber of Commerce
- The Great American West
- Wyoming Office of Tourism
- Yellowstone National Park Lodges

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2018 Data

- Of travel exports, $157 billion in travel spending by international visitors in the U.S.

- 2 Industry export

- Of travel exports, $256 billion in travel exports, generating a $69 billion trade surplus

- Total Impact

- $2.5 trillion in U.S. economic output
- 1 in 10 U.S. non-farm jobs supported by travel
- 15.7 million American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.