Travel will power our economic recovery. Why travel matters to Wyoming

In Wyoming, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$4.0 billion** exploring our state
- For every **$1 million** spent in Wyoming by domestic and international travelers, **8.7 jobs are created**
- The **34,325 travel-supported jobs** represented **16.2% of Wyoming’s total private industry employment**, without which our unemployment rate of **3.7%** would have been **19.3% of the labor force**
- Travel spending generated **$378.9 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Wyoming** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 32%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 25%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

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<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
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<tbody>
<tr>
<td>2019</td>
<td>$4.0 Billion</td>
<td>$919.0 Million</td>
<td>34,325</td>
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<td>$378.9 Million</td>
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<td>2020</td>
<td>▼-32%</td>
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FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS