



# TRAVEL IS AN ECONOMIC ENGINE

## Why Travel Matters to Wyoming

SPENDING

PAYROLL

JOBS

TAX RECEIPTS

TRAVEL INDUSTRY  
EMPLOYMENT RANK

\$3.2 BILLION

\$625.5 MILLION

33,070

\$354.9 MILLION

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### TRAVEL AND TOURISM WORKS FOR WYOMING

2016 Data

- Domestic and international travelers to Wyoming spent \$3.2 billion in 2016 and generated \$354.9 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.
- The 33,070 jobs created by travelers to Wyoming in 2016 represent 16.1% of the state's total private industry employment.
- Without these jobs generated by domestic and international travel, Wyoming's 2016 unemployment rate of 5.3% would have been 16.2% of the labor force.
- For every \$1 million spent in Wyoming by domestic and international travelers, 10.2 jobs are created.



#### WYOMING-BASED TRAVEL COMPANIES

- Wyoming Travel & Tourism
- Yellowstone National Park Lodges
- Blair Hotels

### TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2017 Data

#### Travel and Tourism is One of America's Largest Industries

- Total domestic and International inbound travelers spent more than \$1 trillion in the U.S., which generated a total of nearly **\$2.4 trillion in economic output in 2017**.
- Directly generated **\$164.8 billion in tax revenue** for local, state and federal governments.
- Each U.S. household would pay **\$1,310 more in taxes** without the tax revenue generated by the travel and tourism industry.
- Direct spending by resident and international travelers in the U.S. averaged \$2.8 billion a day, \$118.2 million an hour, \$2.0 million a minute and \$32,840 a second.

#### Travel and Tourism is America's Largest Services Export Industry

- **\$153.8 billion\*** in international travel spending in the U.S. in 2016.\*\*
- Created **\$41.2 billion in balance of travel spending surplus** for the U.S. in 2016.\*\*

#### Travel and Tourism is One of America's Largest Employers

- Supported a total of **15.6 million jobs**, including 8.8 million directly in the travel industry and 6.8 million in other industries.
- **\$258.8 billion** in travel-generated **payroll** for those employed directly in U.S. travel industry.
- One in every nine U.S. non-farm jobs is directly and indirectly supported by travel and tourism.
- Travel is the 7th largest employer of all industries in the U.S.

\*Excluding medical/education/border, seasonal, and other short-term workers spending, and international passenger fares receipts

\*\*2017 international data is not available