

NORTH CAROLINA

TRAVEL IS ESSENTIAL

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE & LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2024	\$36.7 Billion	\$2.7 Billion	230,300	9
2023	\$35.6 Billion	\$2.6 Billion	227,200	9
2022	\$33.3 Billion	\$2.5 Billion	216,900	9
2021	\$28.9 Billion	\$2.3 Billion	197,500	9
2020	\$20.0 Billion	\$1.8 Billion	178,700	10
2019	\$29.2 Billion	\$2.4 Billion	242,600	7

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2025 NATIONAL DATA

\$1.4 TRILLION
in Travel Spending



\$3.0 TRILLION
in Economic Output



2.4%
of National GDP



In 2025, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2026



Strengthened
Communities Through
\$92 BILLION
in State and Local Tax Revenue



Each Segment of Travel Plays an Essential Role in **Boosting our Economy**, Contributing Billions in Travel Spending.

DOMESTIC LEISURE
\$900 BILLION
(104% RECOVERED*)

TOTAL BUSINESS
\$317 BILLION
(86% RECOVERED*)

INTERNATIONAL INBOUND
\$176 BILLION
(80% RECOVERED*)



**80% OF TRAVEL
BUSINESSES ARE
SMALL BUSINESSES**
Accounting for More Than 360K
businesses

**TRANSIENT \$188
BILLION** (88%
RECOVERED*)

**MEETINGS & EVENTS
\$128 BILLION**
(84% RECOVERED*)



Travel is one of our Largest
EXPORTS,
Bigger Than Steel, Aircraft or Cars.

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ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	2024 TRAVEL SPENDING	STATE & LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
NC-1	\$1.5 Billion	\$118 Million	13,200	6
NC-2	\$3.7 Billion	\$263 Million	20,900	10
NC-3	\$2.4 Billion	\$175 Million	16,200	5
NC-4	\$2.4 Billion	\$174 Million	15,400	12
NC-5	\$2.4 Billion	\$179 Million	16,600	6
NC-6	\$2.2 Billion	\$164 Million	16,100	9
NC-7	\$2.4 Billion	\$182 Million	17,300	6
NC-8	\$1.5 Billion	\$110 Million	10,600	7
NC-9	\$1.8 Billion	\$138 Million	14,000	5
NC-10	\$2.2 Billion	\$160 Million	14,400	12
NC-11	\$3.9 Billion	\$274 Million	20,000	5
NC-12	\$3.0 Billion	\$214 Million	17,000	13
NC-13	\$1.7 Billion	\$130 Million	13,100	6
NC-14	\$5.5 Billion	\$380 Million	25,600	5