

UTAH

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$13.1 Billion	\$882 Million	87,000	8
2022	\$12.4 Billion	\$841 Million	84,100	8
2021	\$10.9 Billion	\$757 Million	77,400	8
2020	\$7.4 Billion	\$676 Million	74,300	8
2019	\$10.5 Billion	\$782 Million	88,800	8

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)

TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

U.S. TRAVEL
ASSOCIATION*

NOTE: National data for 2024 and state data for 2023 are most recent available

*Percent recovered to 2019 is adjusted for inflation

SOURCE: Tourism Economics, U.S. Travel Association and U.S. Department of Commerce

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CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
UT - 1	\$2.7 Billion	\$187 Million	20,400	7
UT - 2	\$4.5 Billion	\$292 Million	25,300	10
UT - 3	\$4.2 Billion	\$285 Million	27,800	6
UT - 4	\$1.7 Billion	\$118 Million	13,400	11