

# UTAH

# TRAVEL IS ESSENTIAL

## ECONOMIC IMPACT OF TRAVEL

| YEAR | TRAVEL SPENDING | STATE & LOCAL TAX RECEIPTS | JOBS   | TRAVEL INDUSTRY EMPLOYMENT RANKING |
|------|-----------------|----------------------------|--------|------------------------------------|
| 2024 | \$13.7 Billion  | \$892 Million              | 88,400 | 8                                  |
| 2023 | \$13.1 Billion  | \$882 Million              | 87,000 | 8                                  |
| 2022 | \$12.4 Billion  | \$841 Million              | 84,100 | 8                                  |
| 2021 | \$10.9 Billion  | \$757 Million              | 77,400 | 8                                  |
| 2020 | \$7.4 Billion   | \$676 Million              | 74,300 | 8                                  |
| 2019 | \$10.5 Billion  | \$782 Million              | 88,800 | 8                                  |

## WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2025 NATIONAL DATA

**\$1.4 TRILLION**  
in Travel Spending

**\$3.0 TRILLION**  
in Economic Output

**2.4%**  
of National GDP

In 2025, TRAVEL SUPPORTED  
**15 MILLION+**  
American Workers & Directly Employed  
**8 MILLION**

With More Than  
**1 MILLION**  
Job Openings In Early 2026

Strengthened  
Communities Through  
**\$92 BILLION**  
in State and Local Tax Revenue

Each Segment of Travel Plays an Essential Role in **Boosting our Economy**, Contributing Billions in Travel Spending.

DOMESTIC LEISURE  
**\$900 BILLION**  
(104% RECOVERED\*)

TOTAL BUSINESS  
**\$317 BILLION**  
(86% RECOVERED\*)

INTERNATIONAL INBOUND  
**\$176 BILLION**  
(80% RECOVERED\*)

**80% OF TRAVEL BUSINESSES ARE SMALL BUSINESSES**  
Accounting for More Than 360K businesses

TRANSIENT  
**\$188 BILLION**  
(88% RECOVERED\*)

MEETINGS & EVENTS  
**\$128 BILLION**  
(84% RECOVERED\*)

Travel is one of our Largest **EXPORTS**,  
Bigger Than Steel, Aircraft or Cars.

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## ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

| DISTRICT | 2024 TRAVEL SPENDING | STATE & LOCAL TAX RECEIPTS | JOBS   | TRAVEL INDUSTRY EMPLOYMENT RANKING |
|----------|----------------------|----------------------------|--------|------------------------------------|
| UT - 1   | \$2.8 Billion        | \$189 Million              | 20,700 | 7                                  |
| UT - 2   | \$4.7 Billion        | \$295 Million              | 25,700 | 10                                 |
| UT - 3   | \$4.4 Billion        | \$288 Million              | 28,300 | 5                                  |
| UT - 4   | \$1.8 Billion        | \$120 Million              | 13,700 | 10                                 |