

HELPFUL TIPS: TRAVEL ECONOMIC IMPACT

Map Tab

Subscribers use the Map Tab to view annual travel statistics (expenditures, payroll, employment and taxes) or general economic statistics (population, GDP, unemployment rate, and median household income) for the U.S. and all 50 states or an individual state from 2000 to most current year. Charts and data can be downloaded into Word, Excel or PDF.

Dashboard Tab

Subscribers use the Dashboard Tab to analyze both the annual level and the percent change of travel or general economic statistics for the U.S. or any state for any range of years (from 2000 to most current year). Charts and data can be downloaded into Word, Excel or PDF.

Ranking Tab

Subscribers use the Ranking Tab to sort one or multiple annual travel or general economic statistics in a table for any number of states for any given year.

Comparison Tab

Subscribers can utilize the Comparison Tab to compare travel statistics and general economic statistics in charts, which can also be downloaded into Word, Excel or PDF:

- The *Within State* sub-tab enables users to compare the annual growth rate of employment by major industry for any state (or the U.S.) over any span of years from 2001 to most current year in a chart. Users can select multiple industries (travel, manufacturing, construction, etc.) In addition, the growth rate of every industry is displayed for the most current year chosen.
- The *Versus Other States* sub-tab enables users to compare the annual growth rate of employment for any major industry (travel, manufacturing, construction, etc.) for multiple states (or the U.S.) over any span of years from 2001 to the most current year.
- The *General Economic Statistics* sub-tab enables users to compare annual general economic statistics (GDP growth, unemployment rate, etc.) across multiple states for years 2000 to the most current year.

Advanced Data Query Tab

Subscribers can search and download all the statistics contained in The Travel Economic Impact Subscription in an interactive database.