

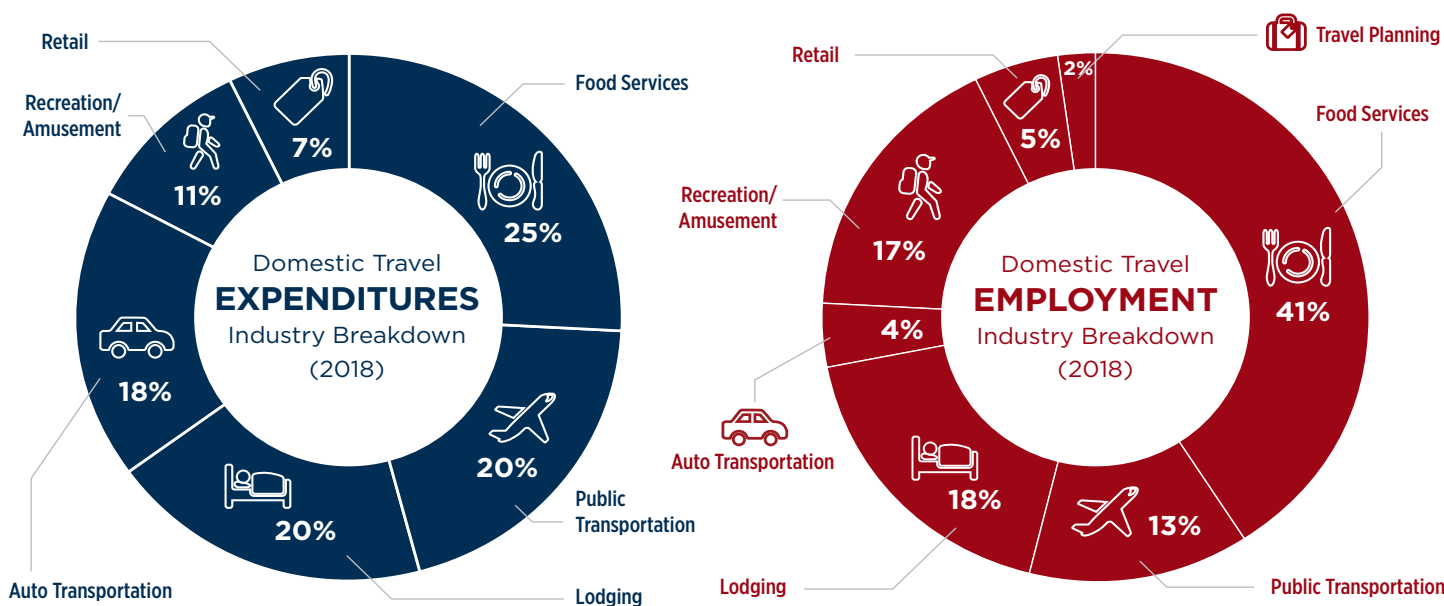
# DOMESTIC TRAVEL FACT SHEET

In 2018, domestic travelers spent **\$933 billion in the United States—representing 86 percent of total travel expenditures**. Domestic travel spending directly supported **7.7 million American jobs**.

With international inbound travel and business travel slowing, domestic leisure travel will continue to be the main driver for growth in the U.S. travel industry.

U.S. Travel Industry Direct Impact (2018)	Spending (\$ billions)	Employment (millions)	Tax Revenues (\$ billions)	Person Trips (millions)*
<b>Domestic Total</b>	932.7	7.7	147.3	2,291.1
Annual growth rate	5.8%	1.7%	4.6%	1.9%
<b>Leisure</b>	649.9	5.5	100.4	1,827.5
Annual growth rate	7.1%	2.9%	5.9%	2.0%
<b>Business</b>	282.9	2.2	46.9	463.6
Annual growth rate	2.8%	-1.3%	1.9%	1.6%
General Business	156.9	1.2	26.0	
Meetings/Conventions	126.0	1.0	20.9	

Source: U.S. Travel Association



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**Note: Industry Definitions:**

**Automobile transportation:** Gasoline service stations, passenger car rental, motor vehicle/parts dealers, automotive repairs and maintenance.

**Entertainment/recreation:** Entertainment, art and recreation industry.

**Foodservices:** Eating & drinking places, and grocery stores.

**Lodging:** Hotels, motels, and motor hotels, camps and trailer parks.

**Public transportation:** Air transportation, taxicab companies, interurban & rural bus transportation, railroad passenger transportation (Amtrak) and water passenger transportation.

**Retail:** General merchandise group stores and miscellaneous retail stores, including gift and souvenir shops and other retail stores.

**Travel planning:** Travel agencies, tour operators and other travel arrangement and reservation services.

\*Person trip - One person trip of 50 miles or more, one way, away from home or including one or more nights away from home.

# DOMESTIC TRAVEL FACT SHEET (CONTINUED)

## Domestic Travel Characteristics (2015)

According to TNS TravelsAmerica, domestic trips for leisure purposes were on the rise in 2015. In addition, travelers are spending more on travel as wages and consumer confidence increase and unemployment falls.

- More than **three-quarters of domestic trips (77%)** were for leisure purposes; **13 percent were for business purposes.**
- More than **four in 10 of all domestic trips (42%)** were to visit friends and relatives.
- More than **one-quarter (27%) of domestic trips** were day trips—**down from 31 percent in 2014.**
- Average overnight trip duration in 2015 was **3.9 nights—up from 3.8 nights in 2014.**
- Total average trip spending in 2015 was **\$767—up 17 percent from 2014.**
- **One-quarter of trips** were solo; **28 percent of trips** included children, and **46 percent** included multiple adults.
  - Close to **three in 10 solo trips** were for business purposes, and six in 10 were for leisure.
  - **64 percent of solo trips** were taken by females in 2015—**down from 67 percent in 2014.**
- The average age of domestic travelers is **45.8 in 2015; 32 percent** are considered Millennials—**up from 15 percent in 2010.**
- **Six in 10 domestic travelers** are married, and **37 percent** have children in their household.
- The median household income for travelers in 2015 was **\$67,500—on par with 2014.**

