

TRAVEL: THE HARDEST-HIT U.S. INDUSTRY

The decline in travel due to COVID-19 has devastated our economy and American jobs. **The \$500 billion loss in travel spending has cost the U.S. \$1.1 trillion in economic output.** Prior to the pandemic, direct travel jobs accounted for 6% of the workforce and total travel-supported jobs accounted for 11%. **But in 2020, direct travel jobs accounted for a disproportionate 35% of jobs lost and total travel supported jobs accounted for a staggering 65%.**

America will not be able to fully rebuild **without the recovery of the travel industry.**

Travel Spending (\$ billions)	2019	2020	\$ Change	% Change
Total	1,172.6	680.3	-492.3	-42%
Domestic	993.5	642.2	-351.3	-35%
International (incl. passenger fares)	179.1	38.1	-141.0	-79%
Leisure				
Leisure	866.8	585.4	-281.4	-32%
Business				
General Business	305.8	94.9	-210.9	-69%
Conferences/Conventions/Trades Shows	178.3	64.0	-114.3	-64%
Conferences/Conventions/Trades Shows	127.5	30.9	-96.6	-76%
Travel Economic Output (\$ trillions)				
Total	2.6	1.5	-1.1	-42%
Travel-generated Taxes (\$ billions)				
Total	168.9	112.0	-56.9	-34%
Federal	79.4	50.1	-29.3	-37%
State	45.2	29.3	-15.9	-35%
Local	44.3	32.6	-11.7	-26%
Travel Jobs (millions)				
Total Supported	16.7	11.1	-5.6	-34%
Direct Travel Jobs	9.0	6.0	-3.0	-34%
Indirect/Induced Jobs	7.7	5.1	-2.6	-33%

Updated June 11, 2021

DOMESTIC TRAVEL

Person-trips (billions)	2019	2020	\$ Change	% change
Total Domestic	2.3	1.6	-0.7	-32%
Leisure	1.9	1.4	-0.4	-24%
Business	0.5	0.2	-0.3	-61%
Travel Spending (\$ billions)				
Total Domestic	993.5	642.2	-351.3	-35%
Leisure	723.9	554.7	-169.2	-23%
Business	269.6	87.6	-182.1	-68%
General Business	156.6	59.4	-97.2	-62%
Conferences/conventions/trade shows	113.1	28.2	-84.9	-75%

INTERNATIONAL INBOUND TRAVEL

Visitations (millions)	2019	2020	\$ Change	% change
Total International Inbound	79.4	19.4	-60.0	-76%
Overseas	40.4	7.6	-32.8	-81%
Canada	20.7	4.8	-15.9	-77%
Mexico	18.3	7.0	-11.3	-62%
Travel Spending and Trade (\$ billions)				
Total Travel Exports	233.5	83.3	-150.2	-64%
Travel Spending + Passenger Fares	179.1	38.1	-141.0	-79%
Travel Spending	139.0	26.5	-112.4	-81%
Passenger Fares	40.1	11.5	-28.6	-71%
Education and other	54.3	45.2	-9.1	-17%
Total Travel Imports	182.4	48.2	-134.1	-74%
Travel Trade Balance	51.1	35.1	-16.0	-31%
Jobs supported (millions)				
Direct Travel Jobs	1.2	0.4	-0.8	-70%