After a number of years of strong growth in Indian visitations, India has become the United States’ ninth-largest overseas inbound market. Travel claims a 32 percent share of U.S. exports to India, the highest among our major trade partners.

The U.S. and Indian governments jointly declared the year 2017 as a “U.S. and India Travel and Tourism Partnership Year”, and the enhanced cooperation in promoting bilateral tourism was aimed at further increasing visitations between the two countries.

ARRIVALS

- In 2016, 1.2 million Indian travelers visited the U.S., 4 percent more than in 2015.
- The U.S. is the largest non-Middle Eastern long-haul destination for Indians, commanding a 10 percent market share of long-haul travel.

ECONOMIC IMPACT

- U.S. travel exports to India reached $13.4 billion in 2016, making it the seventh-highest of all inbound markets. Average spending per Indian visitor was $5,418.
- Travel is the largest industry export to India, accounting for 32 percent of the $42 billion in U.S. exports of good and services to the country.
- Spending by the substantial number of Indian students in the U.S. makes up the largest portion (49%) of travel exports, while general travel spending by Indian visitors accounts for an additional 38 percent. These exports fuel a $9.8 billion travel trade surplus. Without this surplus, America’s trade deficit with India would be 33 percent larger.

LOOKING FORWARD

- Indian visitations to the U.S. are estimated to have decreased by 5 percent in 2017. They are projected to grow in subsequent years, but at considerably slower rates (3-6 percent) than in the first half of the decade.