

TOP 20 TRAVEL EXPORT MARKETS (2016)

Travel Exports and Spending in the U.S. by Visitors from Top-20 Markets

Top 20 Travel Export Markets		Travel Exports		Breakdown of Travel Exports				U.S. Visitations		Average Travel Spending**
Rank	Origin Country	(\$ millions)	Share of Total	Travel Spending (\$ millions)	Passenger Fares (\$ millions)	Education-Related (\$ millions)	Other* (\$ millions)	(thousands)	Share of Total	(\$ units)
1	China	33,172	13.6%	18,059	2,452	12,551	110	2,972	3.9%	6,901
2	Mexico	20,334	8.3%	8,360	2,875	617	8,482	18,730	24.8%	600
3	Canada	19,083	7.8%	14,238	3,147	1,088	610	19,302	25.5%	901
4	Japan	16,613	6.8%	10,151	5,726	636	100	3,577	4.7%	4,439
5	United Kingdom	16,060	6.6%	12,061	3,140	470	389	4,574	6.0%	3,324
6	India	13,384	5.5%	5,042	1,309	6,543	490	1,172	1.6%	5,418
7	Brazil	11,378	4.6%	7,166	3,466	676	70	1,693	2.2%	6,279
8	Australia	8,727	3.6%	7,686	790	192	59	1,346	1.8%	6,295
9	South Korea	8,626	3.5%	6,198	134	2,251	43	1,974	2.6%	3,208
10	Germany	8,064	3.3%	5,997	1,608	406	53	2,035	2.7%	3,737
11	France	5,983	2.4%	4,352	1,253	344	34	1,628	2.2%	3,443
12	Argentina	4,601	1.9%	3,320	1,134	81	66	906	1.2%	4,913
13	Saudi Arabia	4,031	1.6%	1,783	-	2,160	88	265	0.4%	6,718
14	Italy	4,020	1.6%	2,724	1,048	201	47	983	1.3%	3,838
15	Venezuela	3,870	1.6%	2,125	1,269	302	174	580	0.8%	5,852
16	Colombia	3,182	1.3%	2,356	548	273	5	836	1.1%	3,474
17	Spain	2,954	1.2%	1,895	763	264	32	801	1.1%	3,320
18	Switzerland	2,614	1.1%	1,769	755	60	30	469	0.6%	5,377
19	Netherlands	2,555	1.0%	1,758	666	98	33	672	0.9%	3,607
20	Taiwan	2,221	0.9%	1,401	11	774	35	463	0.6%	3,048
Top 5		105,262	43.0%	62,869	17,340	15,362	9,691	49,154		
Top 10		155,441	63.5%	94,958	24,647	25,430	10,406	57,375		
Top 20		191,472	78.2%	118,441	32,094	29,987	10,950	64,979		
Overseas countries		205,293	83.9%	131,195	32,748	37,720	3,630	37,589	49.7%	4,361
All countries		244,710	100.0%	153,793	38,770	39,425	12,722	75,621	100.0%	2,546

*"Other" includes health-related spending and, for Mexico, spending by seasonal and border workers

**Average spending is calculated by adding up Travel Spending + Passenger Fares (only) and dividing by Visitations to the U.S. It does not reflect spending on education or other categories