

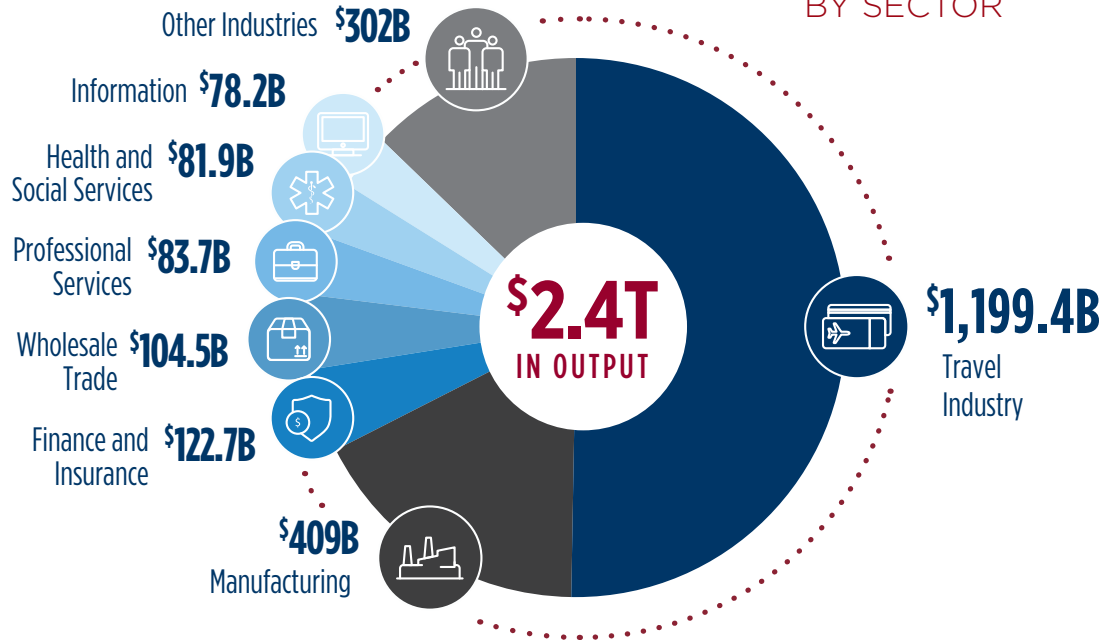
2017 Travel Impact AND THE U.S. ECONOMY

Travel is serious business, **generating \$2.4 trillion in economic output** and **supporting 15.6 million American jobs** across all U.S. industries. Travel impacts commerce and jobs throughout the whole economy, well beyond the industry itself. **When travel thrives, so does America.**

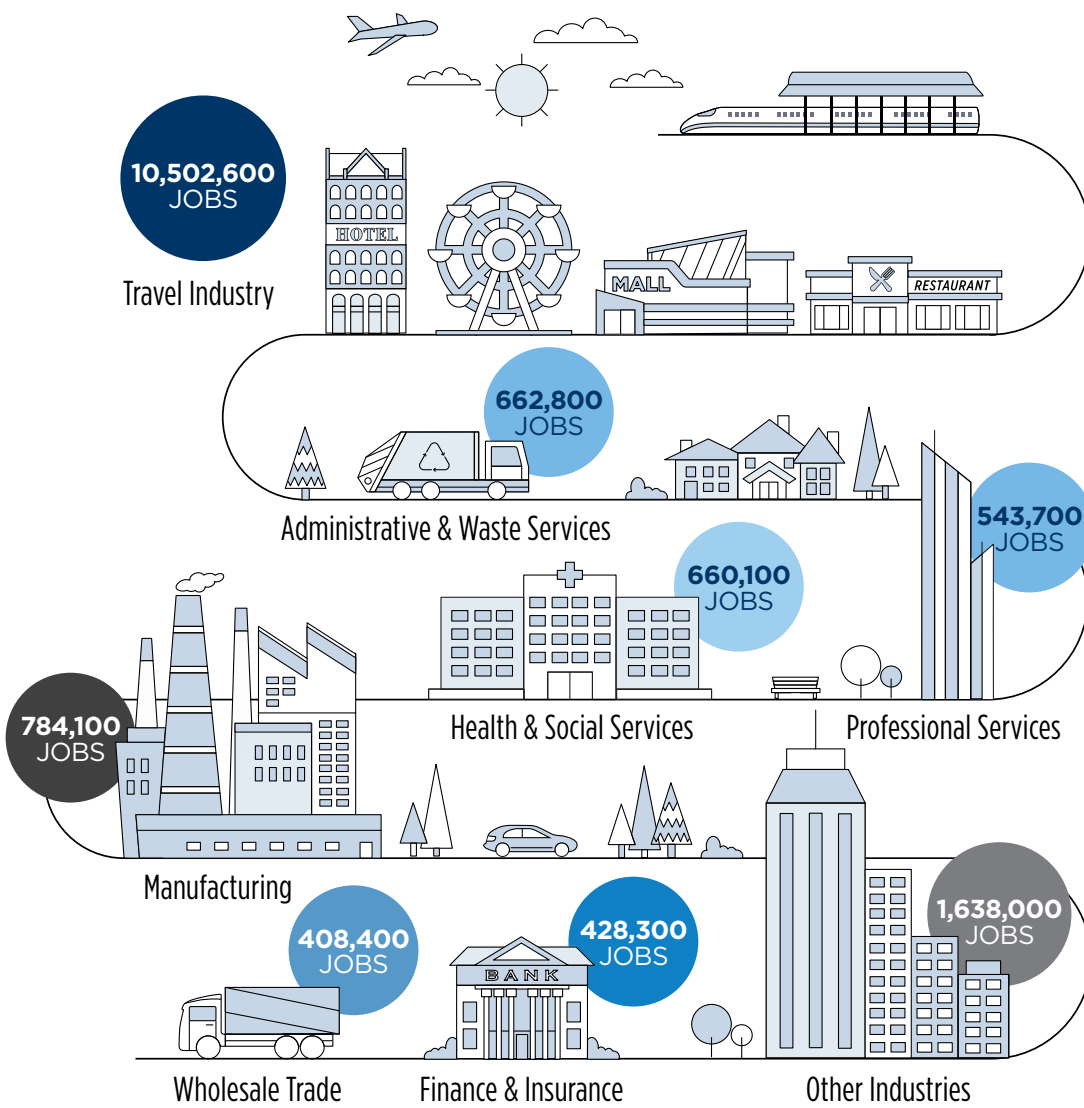


BREAKDOWN BY SECTOR

IN 2017,
TRAVELER
SPENDING
IN THE U.S.
**GENERATED
A TOTAL OF
\$2.4
TRILLION
IN OUTPUT**



If travel spending increased **by just 1%** that would mean an additional **\$23.8B** in **economic output** and **156,280 new jobs**.



AND
**15.6
MILLION
AMERICAN
JOBS**
ACROSS
INDUSTRIES.

A vibrant travel industry is the key to **America's economic growth and prosperity**, fueling job growth across the United States.



NOTE: The percent change is calculated based on same year's relationships of all variables. Therefore, it represents the changes in the same given year only. No dynamic conditions are applied to the calculations (for example, changes in travel spending patterns, inflation, and labor productivity, and other economic factors, etc.).

SOURCE: U.S. Travel Association

U.S. TRAVEL
ASSOCIATION