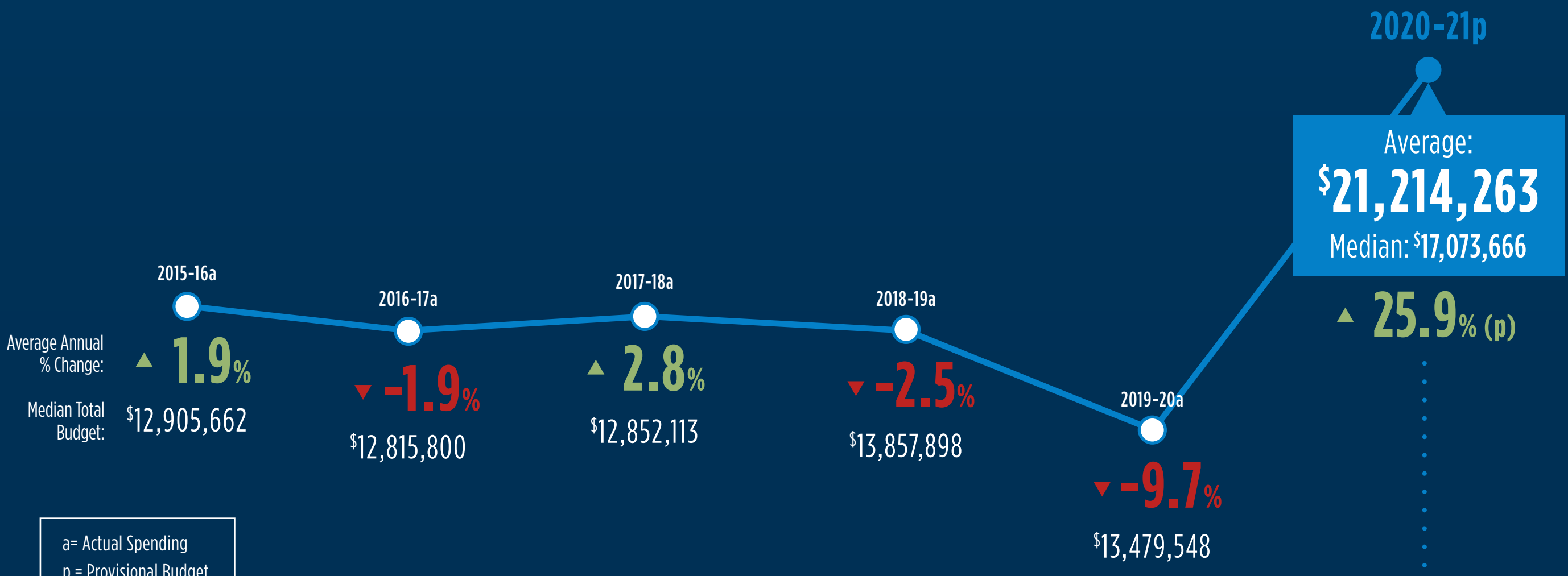


State Tourism Office BUDGETS DASHBOARD

An Overview of FY 2020-21 (p) | (38 States Reporting)

Over the past five years, state tourism funding increased 12%,
amounting to more than \$21 million, on average, in FY 2020-21 (p).



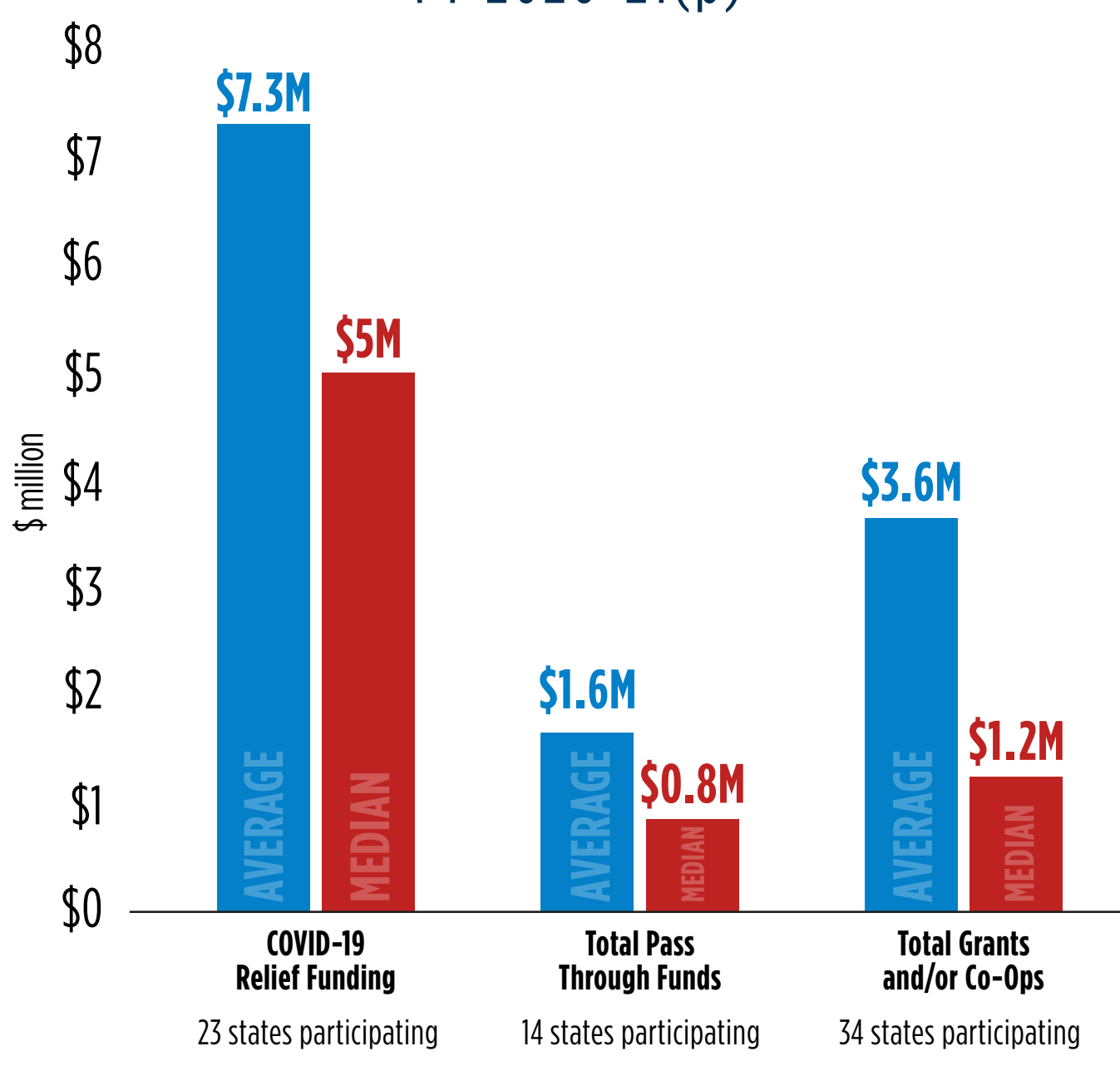
MARKETING FUNDING FY 2020-21 (p)

Average: \$12,128,896 (57%)
Median: \$10,895,621

14% increase from average 2019-20 (a) | 25% increase from median 2019-20

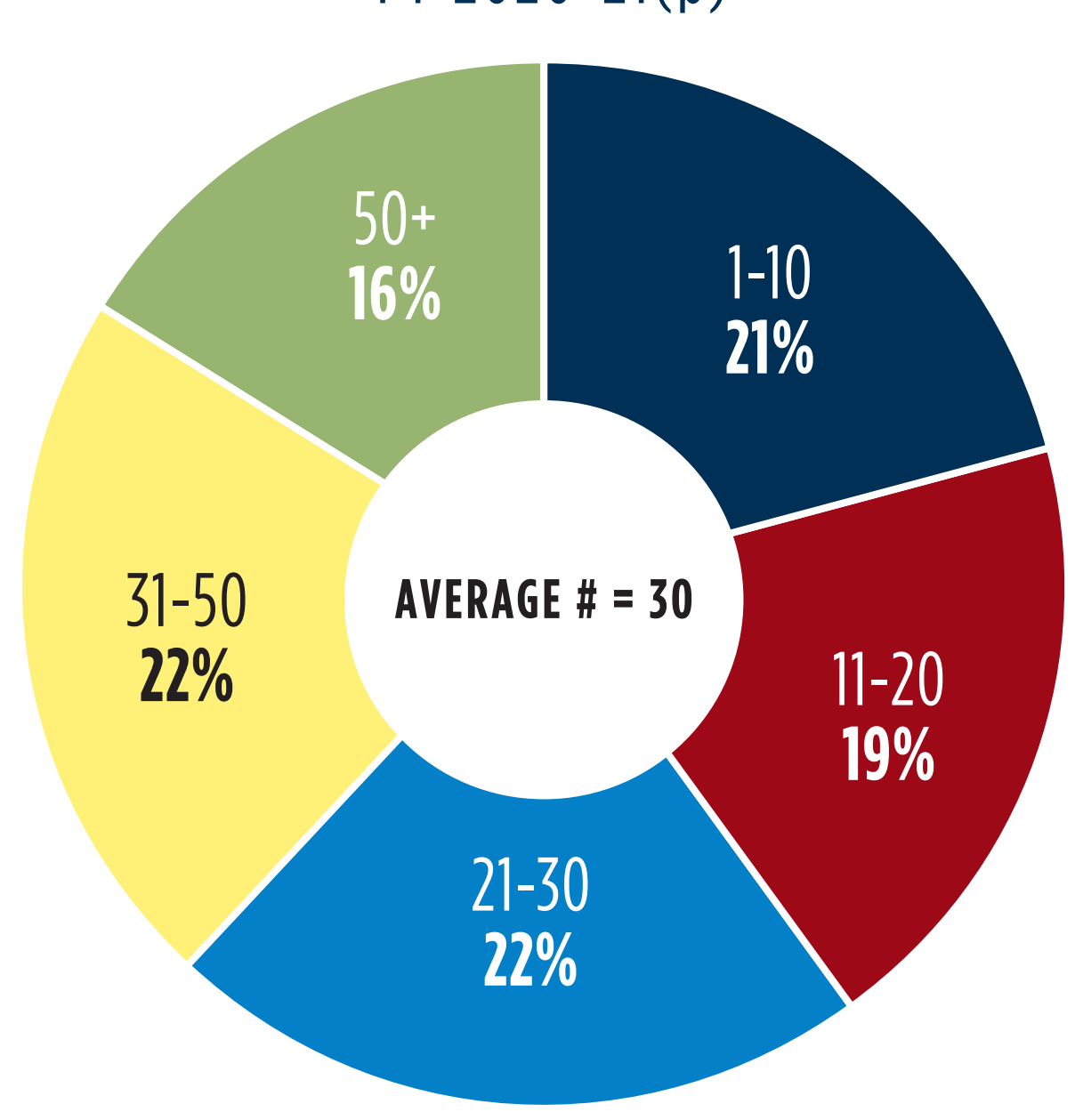
OTHER REVENUE

FY 2020-21(p)

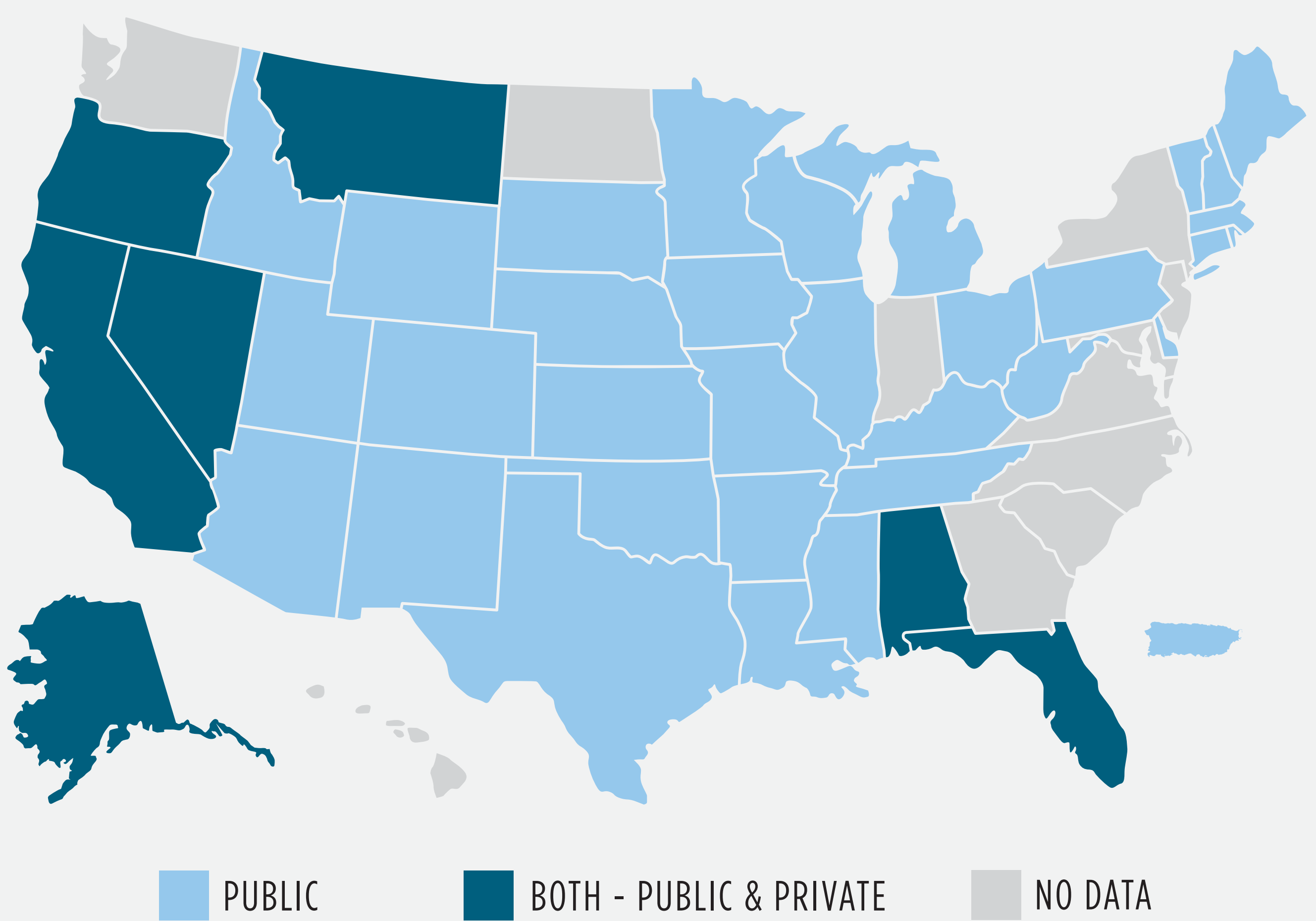


TOTAL STAFF BREAKDOWN

FY 2020-21(p)

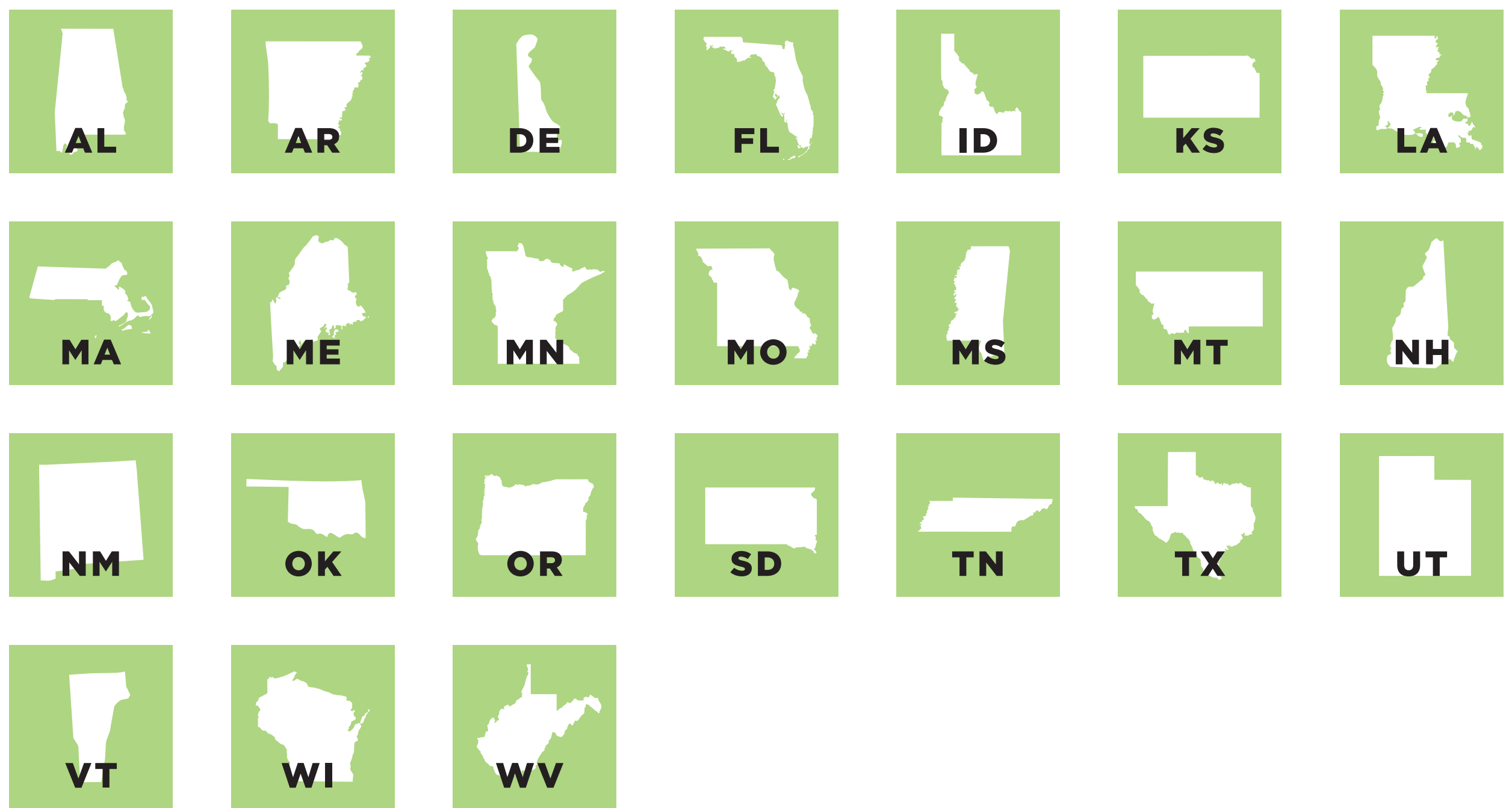


FUNDING SOURCE BY STATE FY 2020-21 (p)



COMPARED TO FY 2019-20(a), STATE TOURISM BUDGETS FOR FY 2020-21 (p)...

INCREASED in 24 STATES



REMAINED THE SAME in 4 STATES



DECREASED in 10 STATES

